

FUTURE FARMERS NETWORK PARTNERSHIP PROSPECTUS



THE FUTURE OF AUSTRALIAN AGRICULTURE



Future Farmers Network (FFN) represents youth (18-35 years) from across the country and from every sector of the Australian agriculture industry.

Our members can be found in every industry and every state but one thing remains constant across our membership base, each of our members have an important role to play in the future of the Australian agriculture.

Future Farmers Network is a not-for-profit organisation guided by a voluntary board of directors consisting of some of Australia's foremost young leaders and agribusiness professionals.

Established in 2002, Future Farmers Network celebrated its milestone of a decade in operation in 2012. The organisation has expanded and become more sophisticated since its inception however the core values have not changed. Future Farmers Network continues to deliver on its commitment to **engage, advocate and communicate** with young people in Australian and provide them with a professional networking platform.





MISSION

To empower, support and retain young people in agriculture by providing knowledge, connection, opportunity and inspiration.



VISION

Future Farmers Network takes a national leadership role in advocating, educating and providing support to young people working in Australian agriculture.

Future Farmers Network is Australia's only national network for young people aged 18-35 in agriculture in either production, agribusiness or support industries.



PARTNERSHIP

A partnership with Future Farmers Network signifies a commitment to the future success and prosperity of Australian agriculture.

Future Farmers Network views each of its partnerships as a unique opportunity to engage, promote and support young people in Australian agriculture.

By securing mutually beneficial partnerships it is Future Farmers Network's primary goal to enhance and complement its capacity to link industry and youth, and provide a network which facilitates capacity building among the next generation.



ACCESS

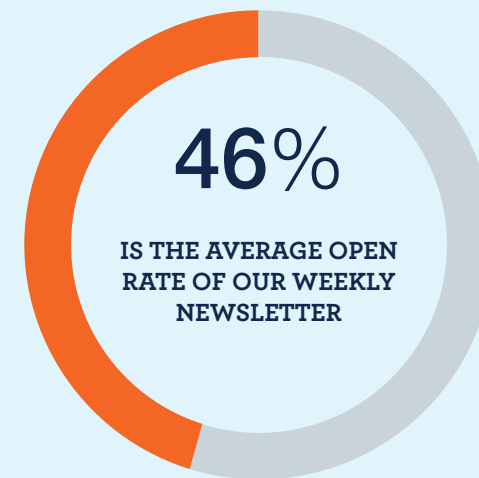
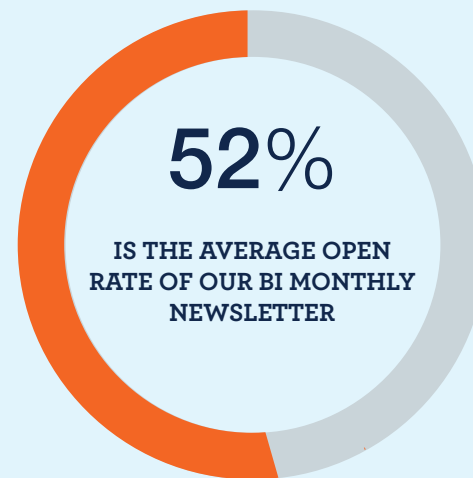


WE REPRESENT
OVER 2000
MEMBERS

20,000+



WE HAVE AN ONLINE
COMMUNITY OF
OVER 20,000
THROUGH
FACEBOOK AND
TWITTER



Future Farmers Network provides direct access to a targeted and engaged audience that will shape the future of Australian agriculture.



BENEFITS

The Benefits of a Future Farmers Network Partnership

Our goals align when it comes to the future of Australian agriculture. Future Farmers Network recognises the critical importance of supporting, developing and empowering those who will lead Australian agriculture into the future.

Future Farmers Network has captured the attention of a highly engaged and enthusiastic network of young people and is in a position to offer partners direct access to agriculture's future leaders and innovators.

Communication is king and Future Farmers Network connects and interacts with its partners, industry, government and members via a range of platforms, including through our website, bi-monthly e-newsletters, electronic direct mailing (EDM), *Weekly Top 5* weekly member's and partner's email, Facebook page and group and Twitter.



BENEFITS

A Future Farmers Network partnership provides a unique opportunity for organisations.



To capitalise and utilise the communication channels Future Farmers Network has established with young producers and agribusiness professionals.



To enhance their exposure and grow their profile.



To access information and insights provided by our members (via surveys, questionnaires, poll).



To collaborate, develop and deliver events and opportunities which strategically target youth in agriculture.



To receive assistance and support in achieving organisational goals focusing on youth engagement and industry/organisation succession planning.

Join us to encourage and promote the next generation of Australian agriculture.

Benefits Summary

	CORPORATE NEGOTIABLE	PLATINUM 20-50K	GOLD 10-20K	SILVER 5-10K
Consultation and inclusion in Future Farmers Network's comms plan for social media promoting your products and services	✓	✓	✓	
Employee memberships	5	3	2	1
Logo, link and blurb on Future Farmers Network website recognising partnership	✓	✓	✓	✓
Advertisement in bi monthly newsletter	Full page	Half page	Quarter page	
Partnership recognition in e-signature	✓	✓	✓	✓
Use of the Future Farmers Network logo for promotional purposes	✓	✓		
Naming rights to study bursaries	✓	✓	✓	
Option to host and theme webinar discussions	5	2		
Event participation priority	✓	✓	✓	

Please note that we are open to customisation of each partnership to suit your organisations needs.

*All prices are excluding GST

Industry Supporter

An industry supporter of Future Farmers Network is also available at the cost of \$1000 +GST. You will be recognised as a supporter on our website and will be included in our weekly top 5 and bi monthly newsletter mailing lists.



Get In Touch

If you would like to know more or to discuss a partnership with Future Farmers Network please contact:

Executive Officer
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At Future Farmers Network we value our partnerships and strive for mutual benefit for both our members and partners alike.

We look forward to hearing from you.

futurefarmers.com.au