

2026 PARTNERSHIP PROSPECTUS



22 – 23 October 2026
Toowoomba, Queensland

Powered by the  Future Farmers
Network



THE EVENT

In its inaugural year, the Future Hort Leaders' Forum ('FHLF') will be based on the extremely successful model of the Young Beef Producers' Forum (the Future Farmers Network's flagship event), which has been running in Roma for over 20 years and attracts more than 250 delegates annually.

Organised *by* young people *for* young people across all facets of the sector, the event will inspire and engage young producers and those servicing the horticulture industry to make a difference in every aspect of their lives - on-farm, off-farm, personal and business.

FHLF will be a leading educational and networking event for the next generation of the horticulture industry.

The event is anticipated to attract over 100 delegates from along Australia's East Coast, from production to support services. The event will cover topics which apply across all commodities and be delivered in variety of formats such as*:

- Leadership and career development workshops led by industry specialists
- Panel discussions with horticulture entrepreneurs, researchers, and supply-chain innovators
- Future-focused sessions on sustainability, ag-tech, robotics, climate adaptation, and market trends
- A regional property tour showcasing cutting-edge horticultural practices
- Mental health and wellbeing focus session
- A showcase of education and industry advancement initiatives
- Networking opportunities, including a collaboration with the newly-formed Young Horties

**subject to program finalisation*

FUTURE HORTICULTURE LEADERS' FORUM

THE OPPORTUNITY

The Future Hort Leaders' Forum will be fully funded through industry support to ensure industry-led educational content, exhibitor experience, property tours and an outstanding speaker line-up.

As a partner, you will have an unparalleled opportunity to target passionate, forward-thinking young industry leaders all with a career, focus or interest in Australian horticulture and agriculture.

Space is strictly limited so we encourage you to get in touch as soon as possible to avoid disappointment!



THE LOCATION: TOOWOOMBA

Toowoomba is a regional centre situated in the heart of several key horticultural regions, including the Lockyer Valley, Sunshine Coast, Stanthorpe, northern New South Wales, Gayndah and Ravensbourne.

Offering a wide range of accommodation options, a domestic airport, easy connectivity to Brisbane and proximity to world-class tertiary and research facilities, it is the ideal setting to host an event of this kind.

The inaugural FHLF will be held at the Armitage Centre of the Empire Theatre, a modern, multi-purpose space, with the adjacent Church Theatre providing a perfect space for exhibitors to showcase their businesses.

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THE PROPERTY TOUR

The forum will feature a Property Tour, organised between the committee and a local producer/s. The aim will be to showcase their operation, with a focus on innovative management practices that are driving change or improve their business model.

The Property Tour will be a highlight of the event, with the opportunity to observe, listen and learn to real-life examples. From small family operations to large vertically integrated corporates, the Toowoomba region offers something for everyone.

THE COMMITTEE

The FHLF Committee comprises a team of enthusiastic young leaders in the horticulture industry who will steer the organisation and facilitation of the event, ensuring a relevant and exciting program for their peers whilst developing as young professionals themselves.

The Committee comprises a mix of young growers, professionals, entrepreneurs and industry body representatives from across the horticultural sectors, who all share in the vision of the FHLF and the value it will bring to Australia's current and future horticulture sector.

THE FUTURE FARMERS NETWORK (FFN)

FFN is a national, independent not-for-profit that empowers young people across all sectors of the agricultural supply chain. FFN led the creation of the FHLF and the formation of the FHLF Committee, which similar to the YBPF, oversees the annual organisation of the event, being ultimately responsible for its continuation, risk management and governance.

The FFN and FHLF teams work closely to deliver a successful event, leveraging FFN's experience and resources. Both FFN Board Directors and FHLF Committee members proudly contribute in a volunteer capacity.

| | PLATINUM 1 available | GOLD <i>Limited available</i> | SILVER | BRONZE |
|----------------------------|---|---|-------------------------|-------------------------|
| Value | \$7,000 | \$4,500 | \$3,000 | \$1,000 |
| Event Tickets | 5 x Full Ticket | 3 x Full Ticket | 2 x Full Ticket | 1 x Full Ticket |
| FFN Membership | 5 x Membership | 3 x Membership | 2 x Membership | 1 x Membership |
| Handbook Advert | Double page advert (A4) equivalent | Full page advert (A5) | Half page advert | - |
| Banner | Armitage Centre Theatre | Armitage Centre Theatre | Armitage Centre Lobby | - |
| Exhibitor Stand | 1 x Exhibitor Space in Armitage Centre Lobby | 1 x Exhibitor Space in Church Theatre | - | - |
| Social Media | 1 x on signing 3 x leading up to event 1 x during event | 3 x leading up to event 1 x during the event | 2 x leading up to event | 1 x leading up to event |
| Promo Video | 1 x promo video | 1 x promo video OR | - | - |
| Speaking Opportunity | 20-minute speaking spot as part of main forum program | 5 min speaker opportunity | - | - |
| Logo on FFN Website | ✓ | ✓ | ✓ | ✓ |
| Logo in FHLF Handbook | ✓ | ✓ | ✓ | ✓ |
| Logo on Conference Screens | ✓ | ✓ | ✓ | ✓ |
| Satchel Item | ✓ | ✓ | ✓ | ✓ |

| | Property Tour 1 Available | Smoko (2) / Lunch (1) 3 Available | Bespoke |
|-----------------------------------|---|--------------------------------------|--|
| Value | \$4,000 | \$1,000 | |
| Event Tickets | 2 x Full Ticket | 1 x Full Ticket | |
| FFN Membership | 2 x Membership | - | |
| Handbook Advert | Half page advert | - | |
| Banner | Armitage Centre Theatre | | <i>Subject to negotiation - please enquire directly to discuss</i> |
| Exhibitor Stand | - | - | |
| Social Media | 2 x leading up to event 1 x during the event | 1 x leading up to event | |
| Promo Video | 1 x promo video | - | |
| Speaking Opportunity | - | - | |
| Logo on FFN Website | ✓ | ✓ | ✓ |
| Logo in FHLF Handbook | ✓ | ✓ | ✓ |
| Logo on Conference Screens | ✓ | ✓ | ✓ |
| Satchel Item | ✓ | ✓ | ✓ |

NEXT STEPS

If you would like to register as a sponsor for FHLF 2026, please email us at

executiveofficer@futurefarmers.com.au,
indicating your desired category of sponsorship
and best contact (name, email and mobile).

CONTACT US

Lily Cochrane

Chair - FHLF Committee
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Lauren Roellgen

Chair – Future Farmers Network
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Sally Downie

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Website:

futurefarmers.com.au/future-hort-leaders-forum/



@futurehorticultureleadersforum



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We look forward to supporting the next generation of horticulturalists with you!

FUTURE HORT LEADERS' FORUM



Future Farmers Network

YOUR TEAM

LILY COCHRANE

FHLF Committee Chair



Lily leads the Sustainability team at Boyce, a regional accounting and advisory firm working closely with agricultural businesses across Australia. Her work focuses on supporting agribusinesses to navigate sustainability, emissions, natural capital, and emerging technologies in a way that makes operational sense.

As Chair of the FHLF, Lily is passionate about creating space for thoughtful, forward-looking conversations across horticulture.

LAUREN ROELLGEN

Future Farmers Network Chair



Lauren is a self-titled 'Farmer-in-Training' in her family's cotton and grain farming business, Tyunga Farms, on the Darling Downs. She returned home after working as an analyst across several corporate horticultural operations across Australia and in corporate advisory roles nationally.

She has been on the FFN Board for five years, working closely with the YBPF Committee and helping drive the formation of the FHLF in that time.